MEMO FROM TO:

J. LEDERBERG
GENETICS DEPARTMENT
STANFORD UNIVERSITY
STANFORD, CALIFORNIA

190

TX RC RO

MAR 3 1970

Dear Mr. Groseclose --

I was very pleased to see your story on lead today.

I hope it will evoke the kind of attention the problem deserves. Lead toxicity has been very effectively shrugged off by the TEL manufacturers — it wasn't until catalysts were in peril of poisoning that we saw any action in that sphere. I also think it important that we attend very carefully to the continued use of lead in any paint; or at the very least that its hazards be carefully pointed out at every step of the distribution chain. (You might ask paint salesmen in your territory how they would react to the anecdote in my article.)

me Sincerely,

Mr. Everett Groseclose Staff Reporter Wall Street Journal 30 Broad Street New York, New York 10004

> his communication relates o a column "Science & Mar istributed weekly by the ashington Post.

> > Joshua Lederber